Savarin at a Glance

Bespoke retail units up to 5000 m², located at the very heart of the Prague retail district

1.7 ha Site in Total
Over 60,000 m² of Retail and Office Space
39,000 m² of Retail Space
Over 150 Retail Units
20,000 m² of Office Space
8,000 m² of Gastronomy Services
2 Underground Parking Levels
150,000 Existing Daily Footfall
Discover Savarin
If European cities were a necklace, Prague would be a diamond among pearls.®

®Savarin
Prague - The City of a Hundred Spires, a UNESCO heritage monument, and one of the most beautiful cities in the world, eagerly awaits you.

With a population of 1.25 million, Prague is a large market for foreign investment. The combination of a pleasant climate, a diverse natural landscape, and countless cultural and historical monuments makes Prague and the entire Czech Republic one of Europe’s most popular tourist destinations.

Tourism was up in 2016 for both Prague and the Czech Republic as a whole, as measured by both the number of visitors and by overnight stays. Some 7.07 million people visited Prague in 2016, with 6.05 million of them being foreigners, the number of nights that visitors stayed also increased. Compared to the previous year, the number of tourists in Prague was up 7.0 percent, setting yet another record for number of visitors.

The Czech economy is stable and growing faster than the EU average. It is a desirable place for investments and business activities, with one of the highest GDP growth rates (+4.3%) in Europe (2015).

In recent years, the Czech Republic attracted the attention of investors the world over. The reasons are obvious: a strong and growing economy, equitable and stable conditions, a qualified workforce, and the low cost of doing business. Few other countries are currently able to offer such a combination of conditions. The Czech Republic is thus showing consistent annual capital investment growth, and economically mature multinational companies are coming here to do business in increasing numbers.
Savarin The Future
A forward thinking fusion of art, inspiration, fashion, culture, architecture and culinary experience.
Breathing New Life into Prague's High Street®
Discover Savarin, an extraordinary building revitalisation project that will revive the very heart of Prague: Wenceslas Square. The city’s cultural, commercial, and social centre, a place that witnessed many historical moments since it was established in 1348, the square is a true national symbol.

Since the 1920s, the lower portion of the square has been renowned for its luxurious apartments, banks, shops, and restaurants built on the square itself as well as in three other major intersecting streets. This makes it a true landmark of Prague’s commercial and social life, known as the Golden Cross. Such a place deserves nothing but the best, and more. Which is exactly what Savarin will offer to each and every of the 150,000 people who visit the area daily, making it Prague’s busiest neighbourhood.

Thanks to the famous Savarin Palace, a protected historic landmark and integral part of the project, visitors will be able to savour the atmosphere of Prague’s traditional high street, while fully enjoying the most modern and sophisticated retail and leisure facilities the project offers.

The Palace itself will house luxury shops, exclusive to Prague and the Czech Republic, with many more shopping opportunities within the project’s incredible 1.7 hectares. For example, a new covered street containing a remarkable two-storey retail space will lead to Wenceslas Square, and two underground floors will connect directly to the Prague’s busiest underground station. A total of 35,000 m² of modern stores with unique, dominant architecture, will combine to Savarin a true prime shopping paradise.

Should you be in the mood for refreshment, the area surrounding the baroque Riding Hall, Savarin’s main communication hub located within the Palace’s garden, will offer an incredible variety of gourmet experiences, including a food market and restaurants with outdoor terraces. With its 8,000 m², it will be the largest concentration of gastronomy services in Europe, a place one simply must visit and experience for themselves.

After a long day of shopping or work, you will be able to find peace and tranquillity in the Palace’s restored Baroque gardens, and relax in the only breathing space in Prague’s busy downtown area. While looking at the seamless architectural union of the past, present, and future, you will fully embrace and appreciate the magic and distinctive spirit of Savarin.
Heatherwick Studio

Savarin will make history by being the first project in the Czech Republic with interiors designed by the legendary Heatherwick Studio from London.

The studio, established in 1994, is a team of 180 problem solvers dedicated to making the physical world around us better for everyone. It became internationally famous for creating buildings, spaces, master-plans, objects and infrastructure. Focusing on large scale projects in cities all over the world, the studio prioritises those with the greatest positive social impact. We are very proud that Savarin will be one of them.

“Working as practical inventors with no signature style, our motivation is to design soulful and interesting places which embrace and celebrate the complexities of the real world. The approach driving everything is to lead from human experience rather than any fixed design dogma.”

Project Authors

Jakub Cigler Architekti

Jakub Cigler Architekti (JCA) is an architectural studio, which started its activities in November 2001 in Prague.

Immediately from the beginning, JCA placed itself among the type of companies engaging in progressive architecture. The studio has won several awards for its work, both at home and abroad (including the International Design Award, Building of the Year Award or Dušan Jurkovič Award – the most important architectural prize given in Slovakia), and has been one of the founding members of the Association of the Czech Green Building Council.

JCA has been intensively involved in the overall development of the project, from the volumetric studies, through the individual stages until the actual implementation.
The Baroque Riding Hall – a **true gem** within the Palace’s garden, as well as Savarin’s main communication core.

Riding Hall’s magical surroundings are sure to attract visitors day and night.

The magnificent Baroque rafter roof structure is only one of the many Savarin’s attractions.
Savarin Retail
Don’t buy much, but make sure what you buy is the best.®

®Savarin
More than a new retail district

With its unique location, the Golden Cross has always been the prime shopping area in Prague, and Savarin aims to bring even more elegance, shopping, and entertainment.

With 35,000 m² to let and the best of local and international brands, Savarin will become Prague’s world-class retail experience.
With its unique location, the Golden Cross has always been a prime shopping area in Prague, and Savarin aims to bring even more class, shopping, and entertainment. With 35,000 m² to let and the best of local and international brands, Savarin will become Prague's world-class retail experience.
39,000 m² of retail space will offer more than 150 retail units with top local and international brands.
Savarin Leisure
Tell me what you eat and I will tell you who you are.

© Savarin
The future retail heart of the city

The project follows the legacy of Jean Anthelme Brillat - Savarin, one of the most influential food writers of all time, for whom the Palace was named. It will offer 8,000 m² of interactive culinary services, restaurants, and food halls unmatched in all of Europe. Catering to every taste and occasion, Savarin will create a landmark on the map of Prague's gourmet experiences.
8,000 m² of interactive culinary experience, restaurants, and food halls will make Savarin the #1 gourmet location in Prague.

The largest Food Hall in Prague - a place to shop or relax and enjoy fine delicatessen with friends and family.

A fun place to relax with friends and family.
The fate of a nation depends on how well they eat.
Jean Anthelme Brillat-Savarin

Up for a quick drink with friends or a romantic dinner with your loved one? Savarin will cater to any taste and occasion.
Everyone will find their favourite dining spot in Savarin.
Savarin Offices
The Best Address in Prague ®

© Savarin
Superb address for your business

The best address in Prague, with 20,000 m² of modern office space and comfortable parking. Boasting contemporary dynamic architecture, excellent accessibility, and all necessary facilities on site, Savarin will provide the best environment for running a successful local and international business from the very heart of Prague.
Integrated digital media, must-see events and best-in-class services and amenities.

Contemporary dynamic architecture with all modern facilities within the historical centre. Savarin will offer no ordinary office space, but an inspiring place with an unparalleled genius loci.
20,000 m² of modern office space with all amenities on site.

After a long day of work, Savarin's garden will provide a serene place to unwind.

A working place in the very centre of the metropolis is a must for any successful business.
The Future
Wenceslas Square

The retail destination with history

Savarin will play a major role in regeneration of city's most important public space – Wenceslas Square. The concept by Jakub Cigler Architekti focuses on traffic context, green regeneration, quality surface materials and new city furniture.

JCA's plans for Wenceslas Square, which include wide open spaces with added greenery and a reduction of automotive traffic – no cars or trams passing through, recreating the social and historical value of the square.
Savarin